

## KS4 Cambridge Nationals in Creative iMedia

Students may opt for the OCR Cambridge National in Creative iMedia as part of their KS4 options choices. This builds on skills and knowledge of the multimedia components of the KS3 ICT and Computing curriculum. During 2022-23 our Year 11 students are completing the last year of the outgoing specification. Our Year 9 and 10 students are working towards the revised specification.



[Further details and the full course specification are available on the OCR website here.](#)

	Year 9	Year 10	Year 11
Autumn 1	R093: Media industry sectors and products R093: How style, content and layout are linked to the purpose. Client requirements and how they are defined R093: Audience demographics and segmentation	R094: NEA Assessment (Working on and submit for moderation)	<b>R081 Pre-Production Skills</b>  Mood boards Mind maps Visualisation diagrams Storyboards Scripts Client requirements and audience File Formats
Autumn 2	R093: Media codes used to convey meaning, create impact and/or engage audiences R093: Work planning and documents used to support ideas generation R093: Documents used to design/plan media products	R097: Types of interactive digital media, content and associated hardware R097: Features and conventions of interactive digital media R097: Resources required to create interactive digital media products	<b>R081 Pre-Production Skills</b>  Legislation Work plans and health and safety Research methods Hardware and software Preparation for external exam in January

	Year 9	Year 10	Year 11
Spring 1	<p>R094: Purpose, features, elements and design of visual identity</p> <p>R094: Graphic design concepts and conventions</p> <p>R094: Properties of digital graphics and use of assets</p>	<p>R097: Pre-production and planning documentation and techniques for interactive digital media</p>	<p><b>R081 Pre-Production Skills</b> Final revision and external exam</p> <p><b>R085 Web design</b></p> <p>Site maps Visualisation of the proposed page layout House style and master page for use in the multipage website Legal restrictions Obtain and store appropriate assets</p>
Spring 2	<p>R094: Techniques to plan visual identity and digital graphics</p> <p>R094: Tools and techniques to create visual identity and digital graphics</p>	<p>R097: Technical skills to create and/or edit and manage assets for use within interactive digital media products</p>	<p><b>R085 Web design</b></p> <p>Creation of a multipage website – folder structure, master page, navigation system Evaluation of completed website</p>
Summer 1	<p>R094: Technical skills to source, create and prepare assets for use within digital graphics (Photopea)</p>	<p>R097: Technical skills to create interactive digital media</p>	<p><b>R085 Web design</b></p> <p>Final completion of coursework project.</p>
Summer 2	<p>R094: Techniques to save and export visual identity and digital graphics (with integrated R093 TA4 distribution considerations and file formats)</p> <p>R094: NEA Assessment practice tasks</p>	<p>R097: Techniques to save and export/publish interactive digital media</p> <p>R097: Techniques to test/check and review interactive digital media</p> <p>R097: Improvements and further developments</p>	